

# Zoe Jones

UX/UI Designer

Liverpool

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## SUMMARY

Digital design is my passion. I love to solve problems with creative solutions that captivate the audience and generate leads and sales depending on business needs. I am quick to adapt to changing requirements all whilst maintaining expectations and meeting deadlines.

## EXPERIENCE

### Lawyer Checker, Web Developer

Nov 2017 - PRESENT

- Responsible for the design and development of websites to specification both in-house and client facing.
- Responsible for the continuous improvement of in-house websites, through user testing, Google Analytics reviews and Hotjar surveys.
- Maintained a consistent look and feel on our websites, by designing elements that fit within the existing design system
- Trained in Agile development methodology

### Knowsley Council, Business Support Assistant

JUL 2015 - NOV 2017

Working for children services in a large organisational environment, I gained invaluable knowledge and experience across a broad range of tasks. My duties included - Specialised note taking, contributing to service reports and general administrative duties.

### Knowsley Council, Customer Advisor

MAY 2009 - JUL 2015

Providing administrative duties in a client facing role for leisure services across Knowsley.

## EDUCATION

### Liverpool Hope University — Bachelor of Science with Honours in Computing

2010 - 2013

Enabling me to develop:

- The ability to work to a plan and manage my workload accordingly to hit strict deadlines.
- The ability to communicate research in writing and to other peers

## SKILLS

Interaction Design

Visual Design

Usability Testing

User Research

Wireframing

HTML/CSS

Javascript

Agile Framework

## TOOLS

Figma

Sketch

Adobe XD

Miro

InVision

Google Analytics

Google Search Console

## CERTIFICATIONS

### Diploma in UX Design

UX DESIGN INSTITUTE - JUL 2020

### Level 4 Software Developer

CITY & GUILDS - MAR 2019

### Umbraco Professional - Fundamentals

UMBRACO - NOV 2018

**References available on request.**

during group work.

- Excellent knowledge of software such as Adobe Illustrator.

## **Cronton Sixth Form College**

2008 - 2010

A-Level: ICT (C), Business Studies (D), Psychology (C)