

Zoe Jones

UX Designer

Passionate user experience designer with a background in web design & development in a retail environment. I love to solve problems and produce creative accessible solutions that meet user needs all whilst balancing them with business needs & goals. I am quick to adapt to changing requirements all whilst maintaining expectations and meeting deadlines.

EXPERIENCE

Matalan, UX Designer

Oct 2021 - Present

- Create wireframes, prototypes and high fidelity designs that contribute to the user-centered design efforts of our website and app.
- Work in collaboration with cross functional team members and engage with stakeholders to produce creative accessible designs that meet both user needs and business goals during a replatform.
- Carry out user research to validate hypotheses and test solutions before development.

Lawyer Checker, Web Developer

Nov 2017 - Oct 2021

- Responsible for the design, development and maintenance of websites in-house and client facing.
- Maintained a consistent look and feel on our websites, by designing elements that fit within the existing design system

Knowsley Council, Business Support Assistant

JUL 2015 - NOV 2017

Working for children services, I gained invaluable knowledge and experience across a broad range of tasks. My duties included - Specialised note taking, contributing to service reports and general administrative duties.

Knowsley Council, Customer Advisor

MAY 2009 - JUL 2015

Providing administrative duties in a client facing role for leisure services across Knowsley.

EDUCATION

UX Design Institute -2019 - 2020

Diploma in UX Design

Liverpool Hope University - 2010 - 2013

BSc (Hons) Computer Science

Cronton Sixth Form College - 2008 - 2010

A-Level: ICT (C), Business Studies (D), Psychology (C)

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Liverpool

TOOLS

Figma / Sketch / Adobe XD
/ Miro / Usability Hub /
InVision / Contentsquare /
Google Analytics

SKILLS

Interaction Design / Visual
Design / Wireframing /
Design Systems / User
Research / HTML & CSS /
Agile Framework

**References available on
request.**